



BIEBER FASHION FOR WOMEN

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* Style on cover: Maria





























FASHION-MAKERS WITH A LONG TRADITION

FOR ALMOST ONE HUNDRED YEARS AND FOUR GENERATIONS THE NAME "BIEBER" HAS BEEN A BYWORD FOR FASHION. THE CLOTHING FACTORY BIEBER ("BIEBER - TAILOR") WAS FOUNDED BY JOHANN BAPTIST BIEBER AS A MADE TO MEASURE TAILOR'S SHOP IN GOLDBACH NEAR ASCHAFFENBURG. STARTING IN A SMALL ROOM IT SOON BECAME A RISING BUSINESS WITH OVER 200 EMPLOYEES AT TIMES AND A PRODUCTION CAPACITY OF OVER 500 COATS DAILY. DUE TO AN ECONOMIC CRISIS THE COMPANY WAS NEWLY ESTABLISHED IN THE LATE EIGHTIES BY HANS BIEBER.

HANS BIEBER STARTED THE PRODUCTION AGAIN AND TODAY HIS BUSINESS IS LOCATED IN THE DIRECT NEIGHBORHOOD OF THE OLD PRODUCTION PLANT. HIGH QUALITY COATS FOR LADYS AND MEN, SPORTSWEAR AND A SMALL LEATHER LINE ARE EXPORTED TO THE UNITED STATES AND TO ALL EUROPEAN NEIGHBORING COUNTRIES. WITH SIMON BIEBER, THE YOUNGEST GENERATION OF THE FAMILY, THE TRADITION IS PASSED INTO MODERN AGE AND THE COMPANY LOOKS TO AN EXCITING FUTURE. SO "BIEBER GERMANY SINCE 1908" NOWADAYS IS AN INNOVATIVE FASHION BRAND WITH HIGHEST STANDARDS CONCERNING QUALITY AND DESIGN.





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